March 17, 2003

Dear Buell Motorcycle Owner,

Our records indicate you are the owner of 2003 Buell Firebolt or Lightning model motorcycle, which requires a non-safety-related repair.

Buell Motorcycle Company is providing a replacement at no cost to upgrade the front and rear wheel bearings of your motorcycle. The new wheel bearings provide improved seal quality and grease retention capabilities.

Please contact your Buell Motorcycle dealer and arrange an appointment to have the wheel bearings replaced on your motorcycle. Wheel bearings to perform the upgrade have been supplied to your dealer. The actual time required to perform the upgrade is approximately two hours, however, due to scheduling, the dealer may require the need to have your motorcycle for a longer period of time.

To verify that the service has been completed, your dealer will ask you to sign a Warranty Repair Order.

If you take your motorcycle to your dealer on a mutually agreed upon date and the service is not performed to your satisfaction, notify the dealer's Service Manager, or you may contact the Buell Distribution Corporation for assistance at the address listed on this letterhead, or by calling Buell Customer Service at 414-343-8400.

Thank you for your cooperation. We regret that this may cause an inconvenience, however, we have taken this action in the interest of your personal satisfaction with our product.

Sincerely, Buell Distribution Company, LLC